## WHY Ladibugs head lice products?

New and Improved Formula. Ladibugs uses only the highest quality ingredients and essential oils.

No Pesticides! No Phthalates! No Sulfates!

No Paraben! NO Gluten!

100% Biodegradable.

100% renewable resources

Soothing to the scalp

Safe for the entire family

New Package design

Clean, Bright, Modern, family-friendly

packaging.

Recycled and Eco Friendly materials.

**Independent Testing** 

Including open-patch and Toxicology.

Not Sold Through:

CVS, Target, Bed Bath and Beyond or ANY other mass consumer chains.

No need to worry about resistance.

Developed by moms that are registered nurses whose own children acquired head lice. Ladibugs believes in education and early detection.

24/7 help line for our customers.

Made in the USA!

## **OUR STORY**



We are two moms that are both registered nurses, whose daughter's acquired head lice through a school outbreak. Like many families who have had to deal with this unwelcomed guest, we tried the toxic shampoos, and things that we "heard" would work and spent hours combing and nit-picking our daughter's hair. We were frustrated with our options, the hours spent trying to eliminate the lice, and the lack of correct information. Therefore, in the parking lot of our girl's school, we decided we could create a business that would help kids, families, schools, camps and nursing homes eliminate lice in a safe and natural process that is proven to be highly effective. We are here to educate, treat and to make the experience as pleasant as it can be.









7900 Excelsior Blvd. Suite 350 Hopkins, MN 55343 24/7 Help Line I-855-804-8889 fax 952-582-4973 info@ladibugsinc.com www.ladibugshaircare.com Made in the USA

# Pesticide-Free



Safe for the Entire **Family** 





### What are head lice?

Lice are tiny insects that make their home in human hair and feed on human blood. Head lice multiply rapidly and will lay up to 10 eggs daily. These eggs are called nits. These nits are glued to the hair shaft near the scalp for warmth. After 6-10 days the nits hatch. After 10 days the lice are mature and can begin the reproduction cycle again.

The best way to catch lice early is to do frequent head checks. Try to check your children daily when they arrive home from school during a known outbreak. When doing a head check look closely at the nape of the neck, behind the ears, crown and bang area. Live bugs move very rapidly and can be very hard to detect but you can see the nit attached to the hair shaft. Nits cannot be "flicked" away. They have to be "scraped" off the hair shaft.

Children with head lice may complain of intense itching. They may even have small red bite marks at the nape of the neck and scalp.

**Ladibugs Hair Care** 24/7 Help Line 1-855-804-8889 for more information go to www.ladibugshaircare.com

#### **Discovered Lice, Now What?**

- Check all other family members
- Notify those that have been in close contact with the infested person so they can be checking for head lice.
- Notify the school or daycare in which they attended.
- · Clean your environment.

## **Ladibugs Hair Care Prevention Products**

#### What do you do if you have lice?

If your child is diagnosed with head lice, do not panic! Ladibugs Hair Care is here to help. Ladibugs Hair Care is a Pesticide Free product line that aids in the elimination and prevention of head lice. We offer a very comprehensive website that can provide helpful information. www.ladibugshaircare.com.



#### Ladibugs Shampoo

Ladibugs Shampoo is made with the highest quality ingredients. The result is a sulfate-free shampoo with conditioning properties that is great for daily use and for warding off head lice. Ladibugs Shampoo is made with essential oils that lice find offensive. High quality ingredients allow Ladibugs Shampoo to clean the hair without leaving it oily.

#### **Ladibugs Conditioner**

Ladibugs Conditioner is made with the highest quality ingredients. The result is a sulfate-free conditioner with detangling properties that is great for daily use.

#### **Ladibugs Mint Spray**

Ladibugs Mint Spray is a specialized formula to help ward off head lice. Ladibugs Mint Spray may be used as often as necessary. Ladibugs Mint Spray has been formulated with products that lice find offensive. Ladibugs Mint Spray may also be used on most fabrics and sports gear to ward off head lice.

#### **Ladibugs Mint Detangling Spray**

Ladibugs Mint Detangling Spray can be used daily to detangle and condition the hair. It is formulated with the highest quality ingredients, making this a superior product for both its conditioning properties as well as a quality head lice deterrent.

#### **Ladibugs Prevention Kit**

Includes I Shampoo (8oz), I Conditioner (8oz) and I Mint Spray (4oz)

## Ladibugs Hair Care Elimination Products

#### **Ladibugs Mint Serum**

Ladibugs Mint Serum is recommended for use with active head lice. Ladibugs Mint **Serum** should be used at the first sign of head lice and may be repeated if needed.

#### **Ladibugs Mousse**

**Ladibugs Mousse** is a Pesticide-Free product for nit and egg elimination.

#### The Patent-Pending Ladibugs Comb

The Patent-Pending Ladibugs Comb uses a double layer of staggered length, stainless steel and spiral grooved teeth. Silicone handle with ridges helps with gripping control when hands are slippery.

#### **Ladibugs Elimination Kit**

Includes Mint Serum (4oz), Mousse (4oz) and Ladibugs Lice Comb

For more information on cleaning go to www.ladibugshaircare.com

